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Edusoft Ltd.
16 Hamelacha St.
Afek Industrial Park
Rosh Ha'ayin
Israel 4809139

To Whom It May Concern:

The *English Discoveries* curriculum focuses on using English as a means of communication with the aim of helping students become successful 21st century life-long learners. *English Discoveries* has been developed in line with the most current theories in language learning and teaching. It is aligned with international standards such as the Common European Framework of Reference (CEFR). The program takes students from Beginner level (CEFR A1) to Advanced level (CEFR C2).

A detailed, ETS approved, alignment study which maps the *English Discoveries* curriculum to the different levels of the CEFR is available as attached. This alignment document was compiled after detailed analysis of the English language learning content and teaching objectives of *English Discoveries* and is designed to serve as a guide to students and teachers regarding which level *English Discoveries* courses they should study.

This alignment document – which serves as evidence that *English Discoveries* can help institutions achieve competency scales – shows the following:

- Level alignment between *English Discoveries* and the CEFR
- CEFR key competencies for listening, reading and speaking, and the *English Discoveries* learning outcomes by skill and level
- CEFR levels with corresponding levels for the most common ELL tests and examinations

Edusoft's Pedagogical Department

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เอกสารแนบ ข้อ 1.8, 2.8, 3.8

Listening. Learning. Leading.®

ETS NEWS

Educational Testing Service
External Relations
Princeton, NJ 08541-0001

FOR IMMEDIATE RELEASE

ETS Acquires Edusoft Ltd., Computer-based Learning Firm

Princeton, N.J. (Sept 1, 2011) – Educational Testing Service (ETS®), the world's leading educational assessment and research organization, has acquired Edusoft Ltd. (www.edusoftlearning.com), a developer of interactive English Language Learning solutions worldwide. Edusoft's solutions have been used since 1990 in classrooms, on computers and online in more than 30 countries and delivered in 25 languages.

Edusoft's flagship English Discoveries Online (EDO) product is the ELL product of choice by international universities, ministries of education, government agencies, corporations and individuals for acquiring English skills.

"As providers of the most widely used and respected ELL assessments in the world, TOEFL and TOEIC, we believe that we have a responsibility to help English Language learners improve their skills, whatever their level and independent of the stage they are at with respect to taking one of our assessments, says Dr. Phillip Tabbiner, ETS Senior Vice President for Business Innovation & Growth. "Edusoft will help us meet this mission."

"Edusoft has been a pioneer in introducing blended learning solutions, combining on-line learning tools with traditional classroom instruction to ensure maximum effectiveness," says Edusoft CEO, Mr. Rafi Moran "This methodology is proven to be the most effective because it combines the social benefits of learning with others coupled with the tools to support an individual's specific needs."

In addition to delivering award-winning, personalized educational content via the Internet, the company offers courses on mobile devices, CD-ROM, flash drives and local intranets in markets where the broadband infrastructure is less developed.

About ETS

At ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded as a nonprofit in 1947, ETS develops, administers and scores more than 50 million tests annually — including the *TOEFL*® and *TOEIC*® tests, the *GRE*® tests and *The Praxis Series*™ assessments — in more than 180 countries, at over 9,000 locations worldwide. www.ets.org

About Edusoft

Edusoft develops, customizes, and implements comprehensive English language learning solutions for a range of educational, government, and corporate sectors worldwide. With 20 years of expertise, Edusoft is a pioneer in delivering turnkey Blended Learning solutions and large-scale Distance Learning packages based on cutting-edge interactive technology and field-proven pedagogical approaches.

Edusoft offers General English courses ranging from absolute beginner through advanced levels as well as English for Specific Purposes and Teacher Training courses. The company's solutions include a wide range of services (Pedagogical, Training, Management, and Technical).

At the core of Edusoft's solutions is a scalable multimedia online learning platform, English Discoveries Online (EDO), which provides approximately 1,000 hours of learning content. EDO interactive courses are among a handful to be certified as SCORM compliant by Advanced Distributed Learning ("ADL").

Edusoft currently hosts a growing community of millions of students worldwide. Its solutions have been adopted by multiple prestigious universities and ministries of education across the globe.

For more information, visit www.edusoftlearning.com